



# THE RAGUN

by Therabody

## FOR IMMEDIATE RELEASE

July 27, 2020

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## USPTA Teams Up with Theragun for Multi-year Partnership to Educate Tennis Coaches and Players on Benefits of Percussive Massage Therapy

*Theragun will be the Official Recovery Device of the USPTA*

LAKE NONA, FLA. (JULY 27, 2020) – [The United States Professional Tennis Association \(USPTA\)](#), the global leader in tennis-teacher certification and professional development, announced today it has signed a multi-year partnership with [Therabody™](#), formerly known as Theragun®, the leader in tech wellness and percussive massage therapy, becoming the Official Recovery Device of the USPTA.

“Theragun devices are terrific for tennis coaches and players to aid in their recovery after a long day on the court or to help with muscle strains. Once you use a Theragun product, you will swear by its effectiveness.” USPTA CEO John Embree said. “This is a very exciting day for our Association. One of the benefits of the USPTA and Theragun relationship is the opportunity to provide educational tools through Therabody University to maximize the benefits of percussive massage therapy, not only during their training and matches, but also off the court as well.”

Theragun was selected as the Official Recovery Device partner for the USPTA following a competitive selection process and months of discussions between the two brands. Through its partnership, Therabody will exhibit and showcase its Theragun Percussive Massage Therapy devices at the USPTA World Conference and other division conferences including Florida, Texas,

and Southern California USPTA Division meetings. Additionally, USPTA coaches will have premium access to Therabody's education division, Therabody University, giving coaches the opportunity to educate and train their players on the benefits of activation and recovery through using Theragun devices.

"I'm thrilled to be partnering with the USPTA and its tennis-teaching professionals and their players, providing them with the opportunity to feel better naturally and recover faster after a rigorous day on the court with our Theragun devices," said Dr. Jason Wersland, founder and chief wellness officer of Therabody. "We've spent years working with athletes and professionals developing protocols that will provide not only education on how to advance their recovery, but also how they can implement and incorporate Theragun into people's everyday routines."

This alliance between the two brands comes as a natural fit as USPTA member and supporter, Ken Merritt, a former USPTA Elite Coach and Prince Player Development Manager since 1985, will oversee the overall partnership, establishing and building connections and managing all aspects of the relationship through Team HQS, a unique affiliate software platform created and founded by Merritt in 2013.

"Theragun is a game changer and has been a 'locker room' secret for many years with professional athletes," said Ken Merritt, Tennis Brand Manager for Therabody. "The USPTA not only has the voice and authenticity to bring these secrets to the day-to-day club players that the USPTA pros teach and coach everyday, but will also help players warm-up and recover on and off the court."

Every Theragun is scientifically engineered to deliver the most effective percussive massage therapy experience available and each device syncs with the [Therabody app](#) to activate custom tennis pre and post workout recovery routines. The custom tennis routines show players how to activate before a warm-up, with recommended 30 second treatments focusing on the shoulder, forearms, hips, legs as well as the bottom of the shoe. For re-activation during a match, players can use a Theragun device for ten seconds on each side of their shoulder, glutes, upper legs, and bottom of the feet. These custom routines featured on the Therabody app are key when it comes to a successful game, set, and match.

Most recently, Therabody announced its newest Theragun brand ambassador athlete with top-ranking American tennis player, Amanda Anisimova. Anisimova integrates the Theragun PRO™ into her everyday warm ups and cool downs to aid in her recovery and keep her body feeling great. Theragun's unique family of premium percussive massage therapy devices, Theragun PRO, Elite™, Prime™, and mini™, are designed for everyday use and everyone's needs of both athletes and individuals alike, including Anisimova.

To learn more about Therabody and its suite of natural product solutions including Theragun Percussive Massage Therapy Devices and its USDA Certified Organic CBD product line, [TheraOne](#), please visit [www.Therabody.com](http://www.Therabody.com). To become an official affiliate for Theragun, click the apply now button at [www.teamhqs.com](http://www.teamhqs.com).

**About the USPTA:** Founded in 1927, the USPTA is the global leader in tennis-teacher certification and professional. With more than 14,000 members worldwide and 17 divisions nationwide, the Association's mission is to raise the standards of tennis-teaching professionals and coaches and to promote a greater awareness of the sport.

**About Team HQS:** TeamHQS.com was created in 2013 and is the "GO TO" membership login website for Professional Athletes and Ambassadors including coaches, trainers and recreational athletes that use and promote the "secret locker room" products now made available to everyone.

**About Therabody:** Theragun was created in 2008 and officially launched in 2016 by chiropractor Dr. Jason Wersland after suffering a life-altering injury. Building on over a decade of research and development, the brand's gold standard Theragun Percussive Massage Therapy devices use proprietary state-of-the-art technology to effectively reduce muscle tension, accelerate recovery, and improve performance. In 2020, Theragun rebranded to Therabody, continuing its mission to provide natural wellness product solutions through innovation in the percussive massage therapy space as well as launching its own U.S. grown and USDA Certified Organic CBD line, TheraOne. Therabody is the most trusted percussive massage therapy brand among professional sports teams, professional athletes, celebrities, world-renowned trainers, physical therapists and people in more than 50 countries. For more information on Therabody's latest products and to stay up to date on company news, visit [www.Therabody.com](http://www.Therabody.com) and follow the brand on social media via [Instagram](#), [Facebook](#), and [Twitter](#). The Therabody app is available for download for iOS on the Apple App Store and for Android on the Google Play Store.

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