



## Therabody's Newest Partnership with Real Madrid

Today we're honored to officially announce that Real Madrid has selected Therabody as their official global partner, and as an extension of their team.

This isn't your typical partnership. Our founder Dr. Jason Wersland began working closely with Real Madrid's Head of Medical Services, Dr. Niko Mihic, years ago after he learned that Dr. Niko had been integrating Theragun into the team's recovery routine. The two experts collaborated on implementing and optimizing training, injury prevention, and recovery protocols for the Real Madrid players, and the formalized partnership that we're announcing today is the natural progression of what was founded on a mutual commitment to caring for athletes.

The players and staff of Real Madrid will be using our Theragun devices and our newly acquired [Recovery Pump](#) products in their training and recovery protocols, and we'll educate their players on effective whole-body wellness through [Therabody University](#), led by Dr. Jason. We'll be helping to accelerate their wellness culture for their extensive, global Real Madrid community, while learning from their players and staff to help us innovate future products. It's a natural *match* and we're honored to be their go-to wellness experts.

[HERE](#)'s a link to the press release to read more about our partnership.